



## ***The Allison Inn & Spa Announces Music Program & Holiday Packages***

*Pacific Northwest's newest destination resort delivers music & refined luxury*

Thanksgiving & Christmas 'Wrapsody' offered as signature spa packages

**Newberg, OREGON** – November 16, 2009 – The Pacific Northwest's newest luxury resort will soon be known as Oregon's ultimate holiday destination for friends and family gatherings as the Inn is announcing a weekend jazz and classical music program, along with fresh spa packages to begin the season in style.

Beginning this week, some of the very best talent in the Northwest will be performing on Fridays, Saturdays and Sundays in the stunning Living Room with fireplace and hillside views. Popular jazz artists including Johnny Marin, Barbara Lusch, Belinda Underwood and Don Jansen will play in successive weeks, along with groups including Tall Jazz and Key of Dreams. Fridays and Saturdays, music will be featured from 6 PM to 10 PM. Sundays, The Allison will feature Don Jansen with classical guitar from 10:30 AM to 1:30 PM.

The Allison Spa is also getting into the holiday spirit with romance and spa packages designed to give couples a creative and healthy approach to Thanksgiving and Christmas, while providing an ideal venue to gather with family and friends:

**A Night of Wine & Roses** package includes an overnight stay in a spacious, deluxe accommodation with king bed, fireplace, vineyard views, window seat and spa-inspired bathroom. Champagne upon arrival, a \$100 dining credit (no cash value) to be applied in JORY, our signature restaurant serving Oregon Wine Country Cuisine or for in-room dining. Candlelight and Roses, a luxury-prepared bath experience with essential oils, rose petals, tea light candles, bubbles galore, a single red rose and comfortable robes to slip into. Package includes complimentary overnight valet parking and taxes. This romance package starts at \$437.

**Wine Country Rhapsody** package offers the perfect overnight stay in a luxury accommodation with king bed, fireplace, vineyard view, window seat and spa-inspired bathroom. It is the perfect opportunity for some quality time together... to indulge in a little playtime. **The Allison Spa** offers a \$200 spa credit (no cash value) for the treatment of your choice and includes complimentary overnight valet parking and taxes. This spa-couples package starts at \$484.

For girlfriends or family members, **Allison Wonderland – A Wrapsody** is the chance to leave home for some special “girl time”, be it with mother, sister or best friend. While the spacious accommodation with two queen beds, fireplace, vineyard views and spa-inspired bathrooms with double vanities is totally conducive to long fireside chats and giggles, **The Allison Spa** is the main attraction. Whether it’s a manicure-pedicure, facial or a creative massage, a \$200 spa credit (no cash value) is applied to custom beauty treatments. This spa ladies package (also for solo guests) starts at \$484.

November and December are perfect months to experience the new Allison Spa as a highlight of the holiday season. Oregon’s Willamette Valley has long been considered one of the very best places to visit in November, thanks in large part to the Wine Country Thanksgiving, now in its 27<sup>th</sup> year. Poised to break many of its previously set records this holiday season, more than 160 wineries will open their doors to the public during the Thanksgiving weekend – up 44 wineries from five years ago.

This annual event, held the weekend after Thanksgiving, November 27-29 from 11 am to 5 pm for most wineries, ([www.willamettewines.com](http://www.willamettewines.com)) brings the community and its surrounding neighbors together to experience Oregon’s esteemed wine country and taste the Willamette Valley’s celebrated bounty; from Pinot Noir and Pinot Gris to its lesser known varietals; Pinot Blanc, Riesling, and Gewürztraminer.

Diversity is also a hallmark of this year’s event, transforming itself into a celebration of wine and culture. “This year more than other years, wineries are reconnecting with their roots, their individuality,” said Sue Horstmann, Executive Director of the Willamette Valley Wineries Association. “A visitor can spend the day dancing to Cuban music at one winery, pairing wine with a winemaker’s special home-made cassoulet at another, while enjoying a quiet horse and buggy ride at the next. Also, as always, visitors to this event will be able to see first-hand many of the Willamette Valley’s boutique, family-owned wineries, only open at this select time of year.”

There is nothing quite as intriguing and satisfying as a holiday visit to the family-owned wineries of Willamette Valley. Now, the Allison Inn & Spa’s extended family will welcome wine enthusiasts, families and friends for the start of a new tradition that will last throughout the year.

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