

FOR IMMEDIATE RELEASE

Oregon's Allison Inn & Spa Recognized by Leading Travel Media - Named among World's Best & Top Hotels in U.S.



NEWBERG, OR, JANUARY 24, 2012 –[The Allison Inn & Spa](#), a 35-acre luxury destination resort at the north entrance of Willamette Valley wine country, celebrates the new year with a distinguished list of awards and recognitions from top travel media outlets, stemming mainly from recent reader polls. As The Allison completes its second year of operation since its 2009 debut, last year's praise truly confirms The Allison as Oregon wine country's premiere destination resort. In 2011, The Allison was honored to receive the following recognitions:

- Condé Nast Traveler- 2012 Gold List – The World's Best 511
- Condé Nast Traveler - 2011 Readers' Choice Awards: Best in the World- #56 in Top 200 U.S. Mainland Hotels
- Fodor's – Fodor's 2011 Top 100 Hotels of the World Awards, featured in the "Casual Chic" category
- Northwest Meetings and Events 2011 Readers' Choice Awards – Runner up: Best Oregon Resort
- TripAdvisor Reader's Choice Awards – Top 10 Spa Hotels in the U.S.
- 2011 Wine Spectator Award of Excellence for 800 label wine list
- JORY Executive Chef Sunny Jin named Portland "Rising Star" by Star Chefs
- JORY - OpenTable Diners' Choice Winner 2011

This is the first year The Allison joined Condé Nast’s esteemed Gold List, along with other distinguished hotels that this year reflect Condé Nast’s “love affair with the great outdoors.” This impressive debut comes just two years after The Allison’s grand opening. This past year has also garnered continuous support from the nation’s top travel and food media. Features from *Travel + Leisure*, *Departures*, *7x7*, *Every Day with Rachel Ray*, AAA’s *Via Magazine*, *FOOD & WINE* and *Touring & Tasting* have highlighted both the resort and the valley as a must-see destination.

In addition to praise from media and guests alike, The Allison shares a unique and mutually beneficial relationship with the [Willamette Valley Wineries Association](#) and its distinguished vintners. As The Allison has established itself as a premier destination, its success has contributed to the growth of Willamette wine country just as much as neighboring wineries have brought business to The Allison. The wine industry has embraced The Allison and recognizes its contributions to the growth of Willamette Valley as a top U.S. wine destination:

- “There is no doubt that The Allison is a well-timed and very welcome addition to the Valley, and is having terrific impact. Perhaps more important than that, The Allison is a model business in many ways (footprint, sustainability, community involvement, etc.) - it's both new Oregon and classic Oregon.” – David Millman, Domaine Drouhin
- “The Allison has been a much needed addition to Oregon Wine Country and we look forward to its continuing momentum in bringing the Willamette Valley to the next level.” – Nichole Pattalochi, Domaine Serene
- “There is no doubt that the Allison has had a very positive influence over the wine industry. In addition to being the only place in the valley of its type and quality, The Allison is a great neighbor who works hard to be a positive influence not only on the wine industry but also over the larger community.” – William Sweat, Winderlea Wine Company



Pierre Zreik, Managing Director of the Allison Inn & Spa is delighted with the praise The Allison has received since its debut and looks forward to the area's continued growth and prosperity for years to come. "It is hard to believe that nearly three years have passed since The Allison opened in the heart of Willamette Valley. When I look back at everything we have accomplished, I am so truly thankful to be blessed with an amazing team of professionals that share in the passion of providing world class service to our guests. Establishing ourselves among some of the best in the country has been largely attributed to the national recognition we have received as we have elevated the level of hospitality in the Oregon Wine Country and the surrounding area. I look forward to the coming years and all that it has to offer The Allison, wine country and the hospitality industry."

About The Allison Inn & Spa

Set on 35 hillside acres with views of adjacent Willamette Valley vineyards, meadows and gardens, The Allison Inn & Spa features 85 deluxe guest accommodations (all with fireplaces, terrace or balcony, window seat and spa-like bathrooms), inclusive of eight suites. The Allison Spa consists of 15,000 sq.ft. with twelve treatment rooms, swimming pool, whirlpool, Fitness Studio and retail boutique. There is a dedicated entrance for the 12,000 sq. ft. of function space with views and outdoor access as well as a dedicated Board Room.

Opened in September 2009, the property achieved LEED Gold certification in April 2010. They are also a member of the prestigious Preferred Hotel Group's Boutique segment. In the fall of 2011, renowned winemaker David Adelsheim and his team harvested the first crop of The Allison's Pinot Noir grapes, which will debut in 2013 as The Allison's premier estate vintage.

The 100-seat signature restaurant, JORY, showcases Oregon Wine Country Cuisine, a five-acre working vineyard and a half-acre Chef's Garden. A Celebrity Wine-Tender, a complimentary tasting for guests, is held every Thursday from 6:30pm to 7:30pm and showcases a local winery and vintner. Live jazz performances take place in the Living Room on Friday and Saturday evenings. Executive chef Sunny Jin and wine director Tom Bean featured JORY's food and wine demonstrations at the 2011 FOOD & WINE Classic in Aspen. JORY also received the 2011 Wine Spectator Award of Excellence for their 800 label wine list.

For reservations and information, please visit www.theallison.com

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