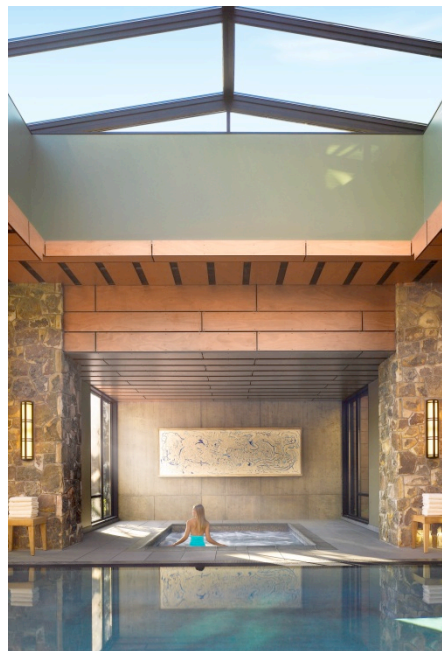


FOR IMMEDIATE RELEASE: WINTER 2012 SPA GRAPE ESCAPE PACKAGE



THE ALLISON

INN & SPA



The Grape Escape To Oregon Wine Country With Women, Wine & Spa

The Allison Inn & Spa Premieres New Spa Package Paying Tribute to the Women Winemakers of the Willamette Valley & Their World Class Pinot Noir

November 15 2012 Newberg, Oregon -- Honoring its Willamette Wine Valley roots, The Allison Inn and Spa, Oregon's highly acclaimed and first luxury destination resort serving the state's wine region, is pleased to introduce a unique stay-spa package available February 1 through March 31, 2012. The Grape Escape, a two-night retreat, celebrates the women vintners of Willamette Valley—pairing tastings and insights with daily spa treatments and garden-to-table cuisine, all in an invigoratingly beautiful setting. Ideal for a girlfriends' getaway, mother/daughter vacation, solo rejuvenation or romantic, midweek couples' escape, Wine, Women & Spa provides unprecedented access to some of America's top vintners

and their wines. As part of a two- or three-night stay between Wednesday and Friday, the package includes access to the inn's Thursday night Celebrity Wine Tender event, an intimate tasting and conversation with a featured vintner. February and March lineups will exclusively feature Willamette Valley women winemakers offering tastes of their creations as well as conversation on the science and intuition of their craft. This stellar group of Willamette Valley talent includes Anna Matzinger of Archery Summit, Lynn Penner Ash of Penner Ash Wine Cellars, Maggie Harrison of Antica Terra, Melissa Burr of Stoller, and many others.

Wine-themed spa treatments are among the options for the daily spa treatment of your choice included in The Grape Escape. Each guest will receive two 60-minute services from the spa's Pinot Therapy menu, such as the Divine Wine Facial that leverages the antioxidant properties of grape seed extract to leave skin renewed. Additional upgrade options include the signature Grape Seed Cure, a treatment that includes a body scrub featuring grape seeds harvested on-site. Resort guests also have exclusive access to The Allison's relaxing sauna and steam facilities; fitness studio featuring Technogym© Kinesis equipment; and serenely spacious, glass-enclosed swimming pool and adjacent whirlpool, open to sky and stars.

The Grape Escape includes a flight tasting of 4 Oregon pinot noirs paired with small bites from JORY Restaurant and Chef Sunny Jin served in either JORY Bar or the Living Room with its welcoming oversized stone fireplace; a complimentary assortment of spa products; daily vintners breakfast at JORY; and a bottle of Willamette Valley pinot noir.

"If health and happiness are indeed a balance between inner and outer harmony, The Grape Escape with Women, Wine and Spa is one step closer to bliss," says Tara Calton, The Allison's Spa Director. Package pricing, with a choice of king or double beds, begins at \$1,200 for two nights including:

- Daily Vintner Breakfast
- Two 60-minute Spa Treatments (90 minute services available with upgrade)
- Bottle of Willamette Valley Pinot Noir
- Use of Fitness Studio/Swimming Pool/Whirlpool
- Thursday Winetender Evening Event with a Local Woman Winemaker
- Flight of Willamette Valley Pinot Noir with Paired Food Tastes by Executive Chef Sunny Jin
- Spa Gifts

About The Allison Inn & Spa

Set on 35 hillside acres with views of adjacent Willamette Valley vineyards, meadows and gardens, The Allison Inn & Spa features 85 deluxe guest rooms (all with fireplaces, terrace or balcony, window seat and spa-like bathrooms), inclusive of eight suites. The Allison Spa consists of 15,000 square feet with twelve treatment rooms, swimming pool, whirlpool, fitness studio and retail boutique. There is a spacious entrance for the 12,000 square feet of function space with views and outdoor access as well as a dedicated board room. Opened in September 2009, the property achieved LEED Gold certification in April 2010. The resort was recently recognized by Condé Nast Traveler readers as a TOP 100 Hotels in the U.S., is a Traveler's Choice Winner in the Spa category at TripAdvisor.com, and in Fodor's Top 100 Hotels in the World.

The 100-seat signature restaurant, JORY, showcases Oregon Wine Country cuisine, a five-acre working vineyard and a half-acre Chef's Garden. A Wine Tender, a complimentary tasting for guests, is held every Thursday, from 6:30pm to 7:30pm, and showcases a local winery and vintner. Live jazz performances take place in the Living Room on Friday and Saturday evenings. Executive chef Sunny Jin and wine director Tom Bean featured JORY's food and wine demonstrations at the 2011 FOOD & WINE Classic in Aspen. JORY also received the 2011 Wine Spectator Award of Excellence for their 800 label wine list.

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